GAMEDAY

powered by stacksports

Product Overview

Events & Ticketing

JUNE 2023

Our Story | **Who we serve**

GAMEDAY

International Organisations

We help a number of international federations with management of sanctioned events, events in an affiliated structure and insights through our business intelligence tools.

Governing Bodies

We work with many governing bodies running both sport-specific and general events, program enrolments & clinics, and events in an affiliated hierarchical structure. We are an experienced team mate for all our national partners.

Event Organisers

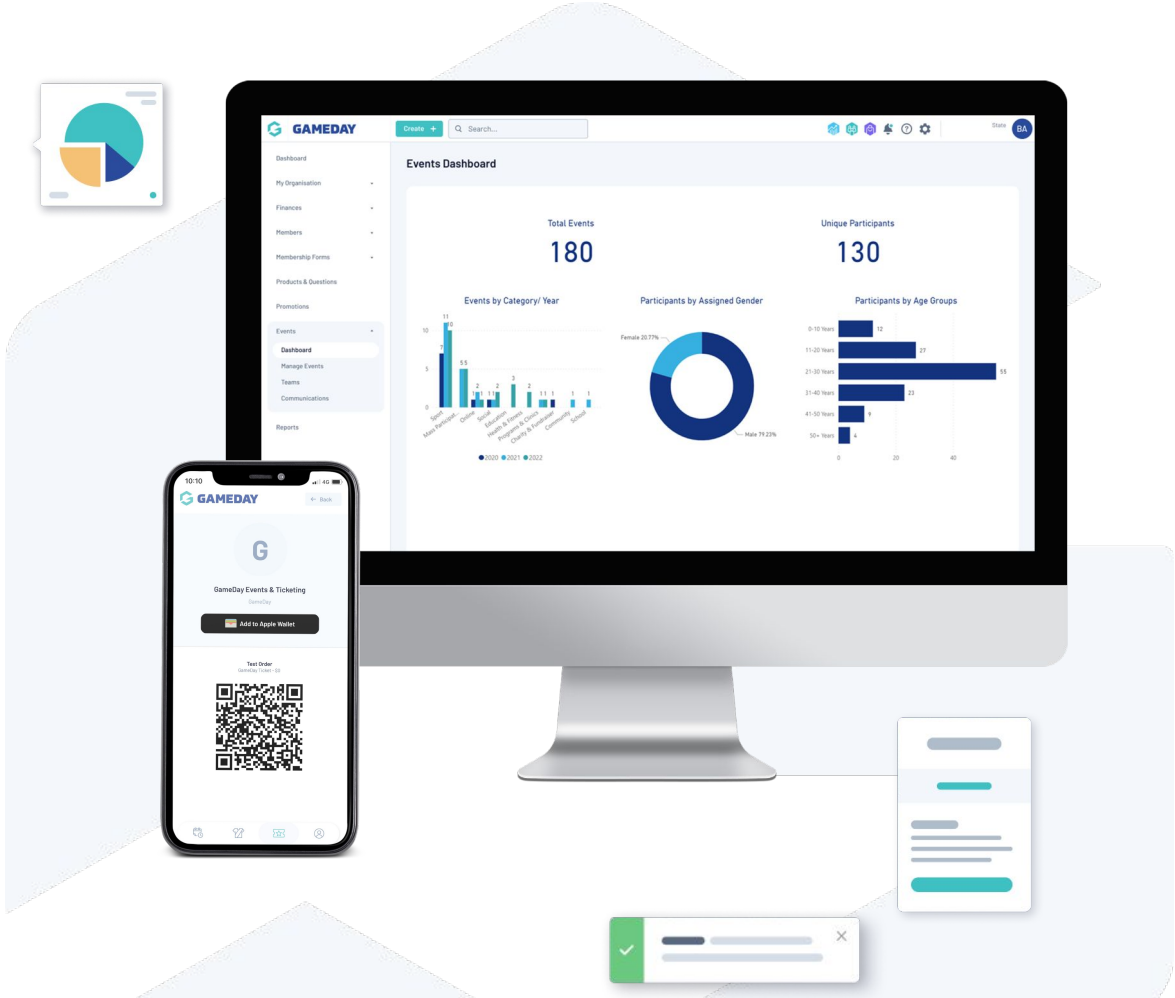
We help organisers of mass-participation events with 10,000 people, all the way to local clubs selling tickets to their home and away games. Through simple to use registration, participant management and various tools and functions like promo codes, family registration, multi-events and QR Code ticketing.

Participants & Fans

With the sports we work with, we always aim to give insight and information to the participants and fans that make up sport. The GameDay App and our websites are a great way to stay on top of the sports that we all love.

Event Management Simplified

- ✔ Customisable Event Registration Forms
- ✔ Custom Event Landing Pages
- ✔ QR Code Ticketing & Scanning
- ✔ Attendance Tracking & Communication Tools
- ✔ Integrated & Flexible Payment Options
- ✔ Promo Codes & Discounts
- ✔ Real-time Reporting & Dashboards
- ✔ Regular Settlement of Funds
- ✔ Seamlessly integrates with Calendar App & GameDay App
- ✔ Third-party API Integration



Flexible Payment Options & Multiple Currencies

GameDay offers multiple payment options for your members and participants including:

- Credit/Debit Card: Visa & Mastercard
- PayPal + Pay-in-3 (GBP) | Pay-in-4 (AUD)
- Wallets: Apple Pay & Google Pay
- Bank Transfer: POLi Pay (AUD/NZD only)
- Weekly distribution of settlements
- Financial reporting, dashboards & refunds
- PCI DSS Level 1 Certified

Supported Currencies & Localisation:

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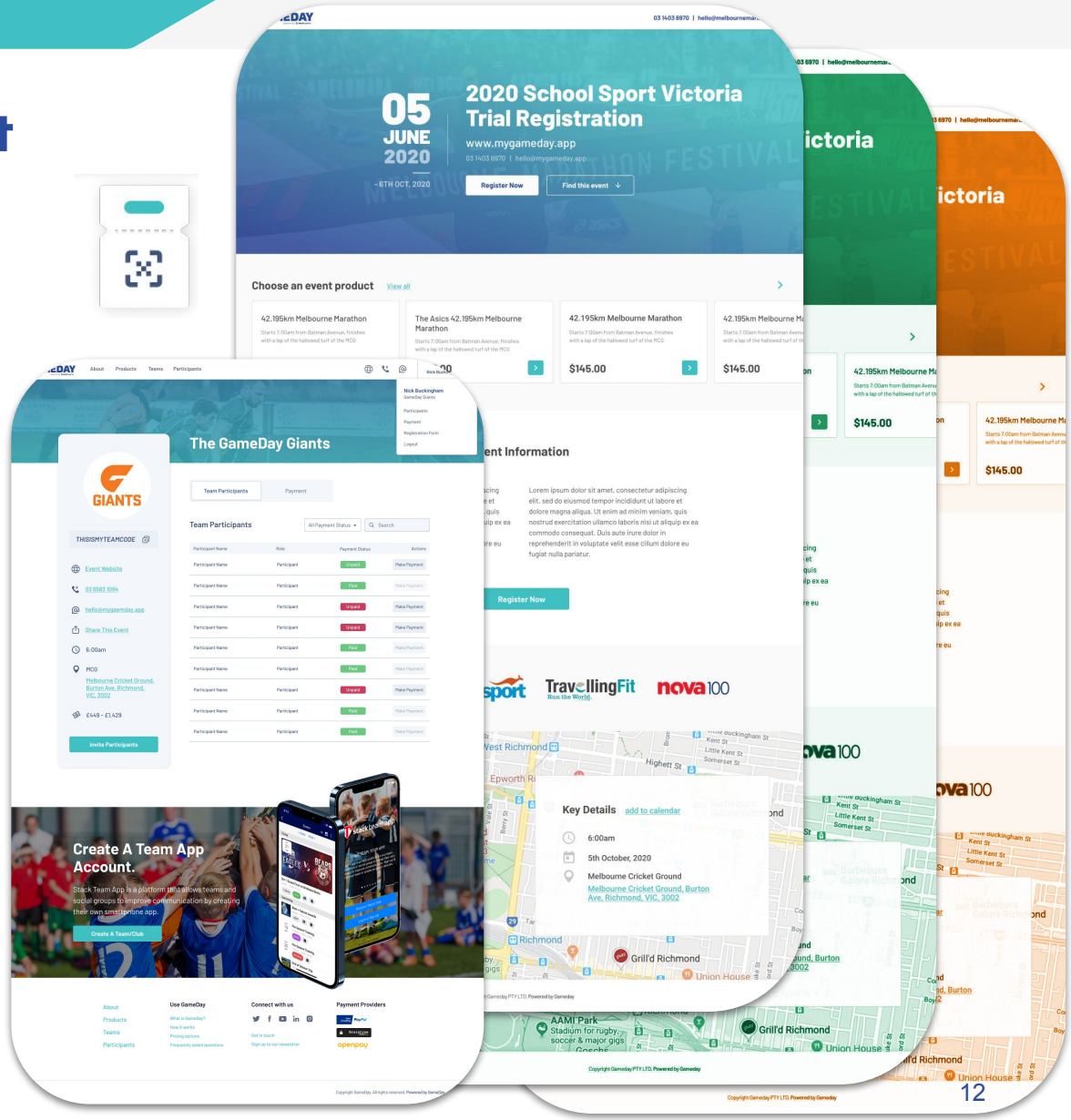
Manage events of all types the way you want

Custom event landing pages allow you to design and align events to your organisation's brand and partners. Intuitive and easy to use set up means you can be up and selling tickets to your event in no time.

Event Templates allow you to copy and easily reuse events that you have created in the past.

Manage **entry limits, sell add-on products or merchandise, create bundle discounts, promo codes and calendar synchronisation** plus many more features to help you sell more tickets to your event.

Generate **unique QR Codes** to support marketing for your Event Landing Page and/or Registration forms

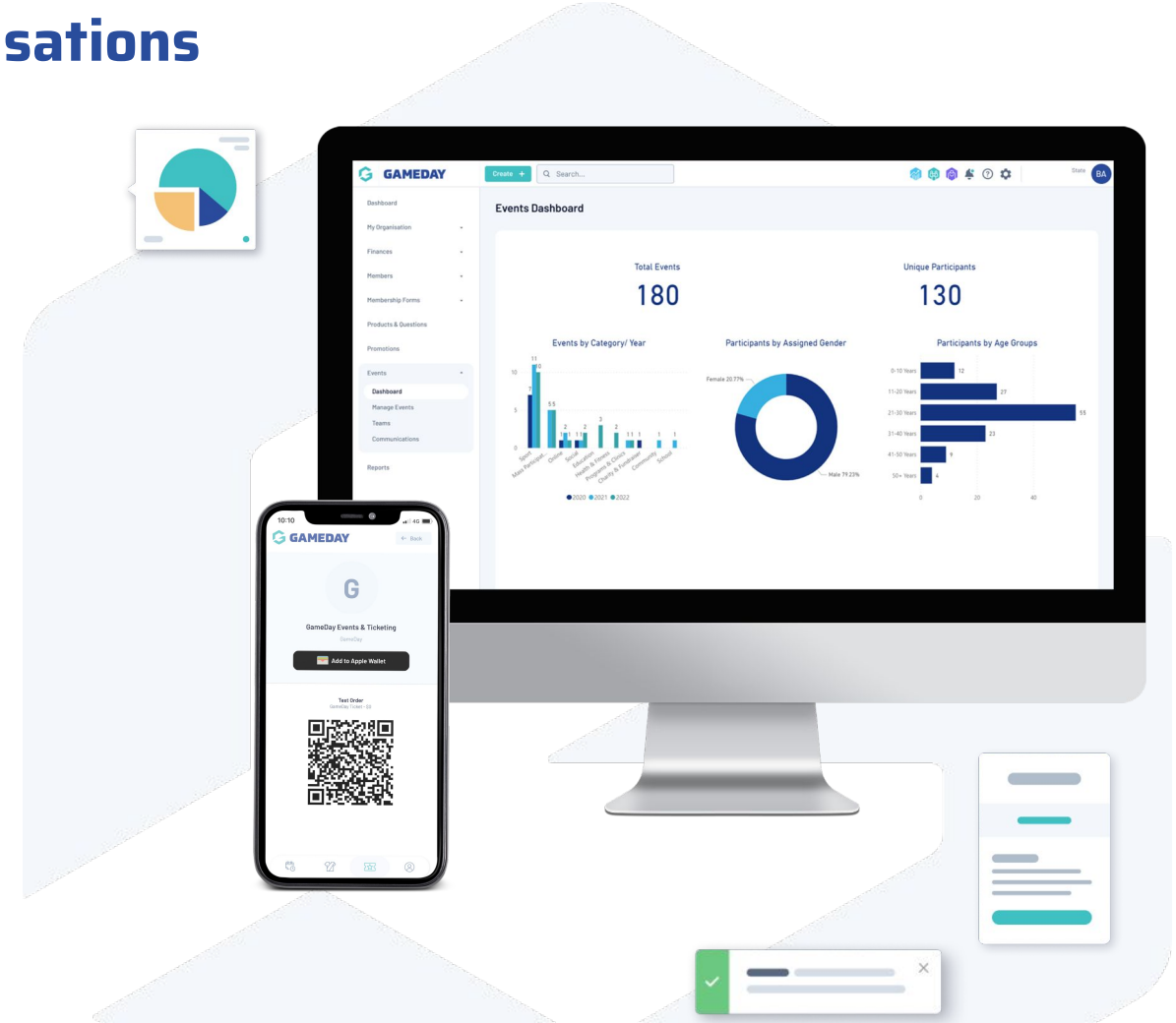


Share Event Templates to multiple organisations

Built-in functionality providing the ability to create an event template from where organisations can **create events that inherit settings** based on the details set within an event template.

Ensures consistency of event set-up and supports the ability for a Governing Body to control a number of parameters for child organisations..

Event templates can be created for both event entry and ticketing events.



Ticketed events using the latest technology

With **integrated QR Code tickets** your event participants will have easy access to their ticket straight to their inbox, via the **GameDay App or their smart-wallet**.

Event organisers can easily scan entrants into events using the **integrated scanning and attendance** tracking feature in the GameDay App.

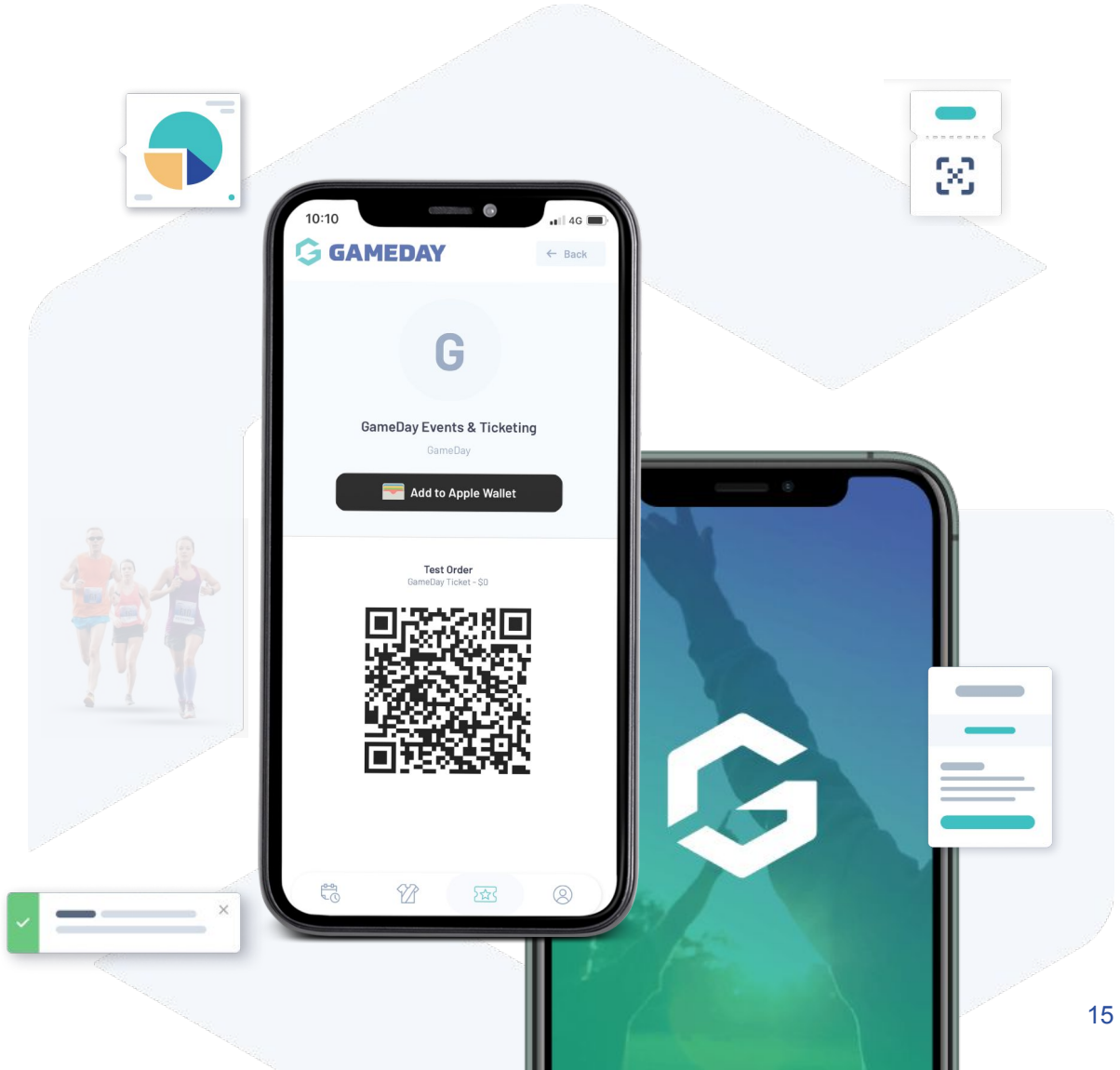
Real-time dashboards and comprehensive reporting tools making it easy to monitor and keep track of all event activity and finances.

Multiple sport-specific event features

Dedicated features to manages sporting events including **multi-event registrations, sub-events and product grouping**

GameDay Events supports the collection of **Qualification Standards & Team Details**, create **Event & Participant IDs for Bib Number allocation** and generate unique **QR Code Event Passes** for your event participants for check-in on event day

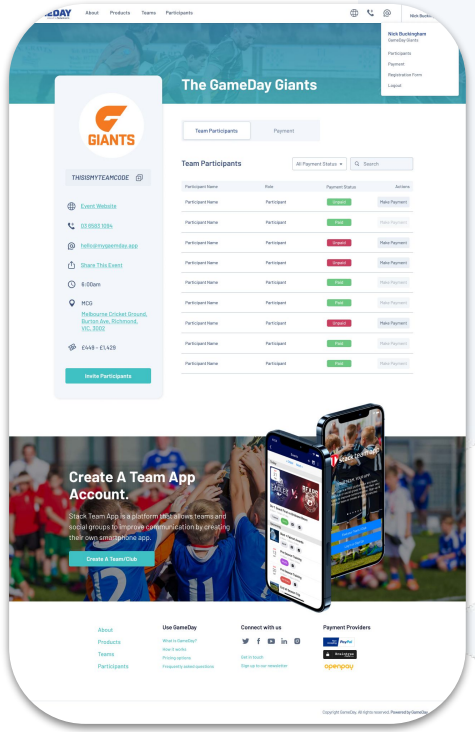
Event Passes are available via GameDay App and Event Managers can use GameDay App to check-in participants on event day

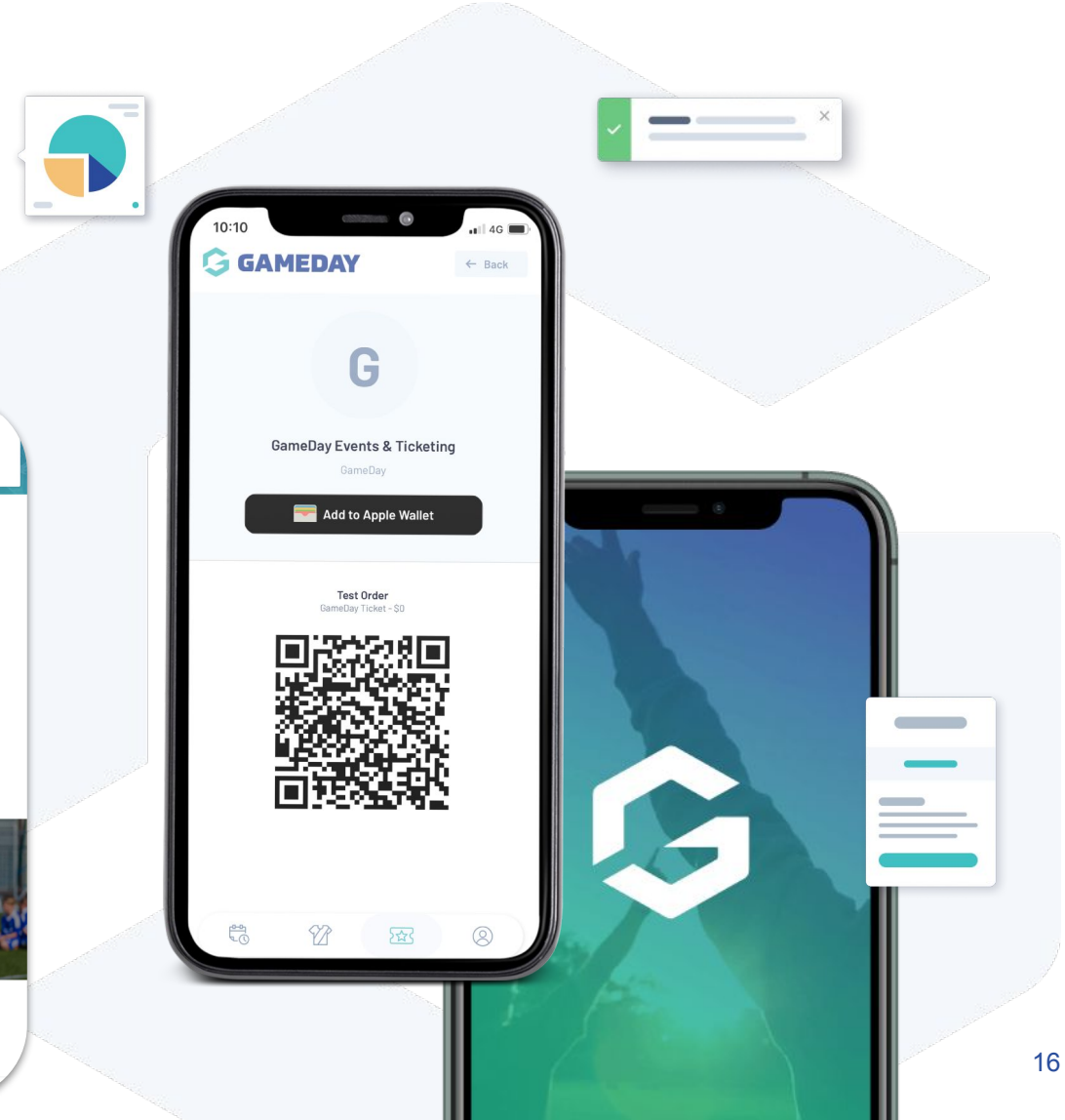


Advanced features to support your event

Team Registrations feature allows you to support team-based entries and participant to team registrations along with a dedicated **Team Login, Unique Team Codes and Join a Team Invitations**

A dedicated **Team Portal** is also accessible to all Team Manager to manage their Team Members, review Participant to Team payments and also submit payment for other team participants.





Ready to connect to your ecosystem

GameDay is built for integration, facilitated by our API-driven architecture utilising Node.JS as our API services layer

Customers make use of 1-way & 2-way integrations to facilitate a wide variety of data-led projects including:

- Competition & Event Data & Statistics
- Data Warehousing
- Accreditation Management
- CRM (Single Customer View)
- Websites & Apps

We are always open to conversations about new partners or integration opportunities to deliver the best service for your sport

We also facilitate integration via a number of other non-api services

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GameDay Events in a connected ecosystem

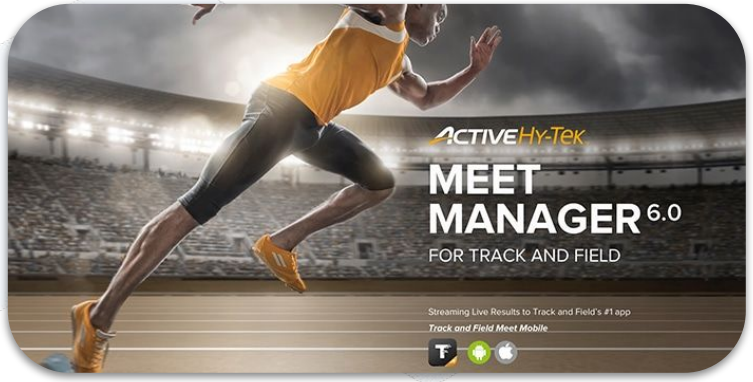
Utilise our APIs to connect to a software or hardware solution like **Timing Solutions** to manage your sports event

Export data to software or hardware solution in a specified format like **Meet Manager** to manage your next Athletics or Swimming meet

Create a calendar for all your Events using the world-leading calendar solution; **ECAL** which can provide a public view of all your upcoming events and allows fans to download and subscribe to your events via their personal calendars

Connect your **Mailchimp** account to GameDay so you can create and send engaging marketing and communication campaigns to your participants

timing SOLUTIONS



ECAL

The world's leading calendar communications, marketing, data and ecommerce platform

mailchimp

The #1 email marketing and automation software globally, and integrates directly with GameDay

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GameDay App

GET IT ON Google Play

Download on the App Store

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Mobile | **GameDay App**

Key Features

Event Participant:

- ✔ Access Event Tickets via GameDay App
- ✔ Add & store event tickets via Smart-Wallet
- ✔ Available on App Stores for free download

Event Organiser:

- ✔ Scan event tickets to track attendance
- ✔ View list of Participants
- ✔ View Event Information

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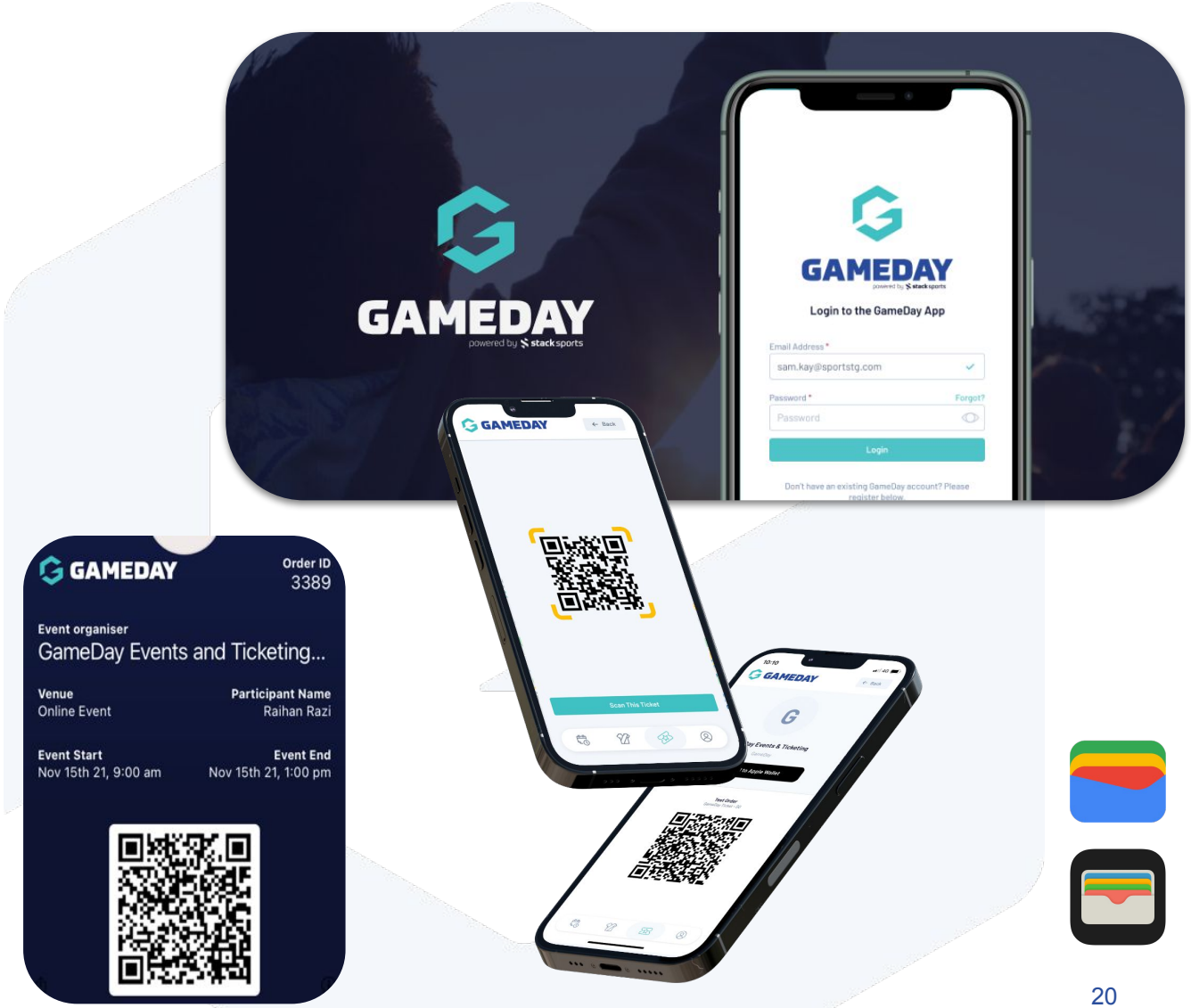

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Contact us

For more information scan the QR code or contact us via:
hello@mygameday.app

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